



Shri Sant Gajanan Maharaj College of Engineering, Shegaon
Department of Business Administration and Research

Patents / Publication/ Copyrights Details A.Y. 2022-23

Table 1: Patents

Sr. No.	Name of Inventor	Patent Title	Application / Publication No.	Status
1	Prof. Vishal V. Patil	A Smart system enabled with Artificial Intelligence to monitor and predict the performance of employees and support the Human Resource Department	202211034682	Published
2	Dr. Pavan Mahadeo Kuchar	Use of technology in education and teaching	202341019819	Published
3	Dr. Satya Mohan Mishra	Impact of E-education on Employment Opportunities- A study	202321028341	Published
4	Dr. Mayur Anil Dande	Education, poverty, and unemployment: A way forward to sustainable economic growth in India	202341031744	Published

Table 2: Publications

Name of the Authors	Paper Title	Publisher / Indexing	Link
Puja Awatirak Dr. S. M. Mishra	A Study Of Self-Help Groups And Women Empowerment In A Rural Area Of The Akola Region	Google scholar	Click here
Puja Awatirak Dr. S. M. Mishra	A Study Of Self-Help Groups And Women Empowerment In A Rural Area Of The Akola Region	Google scholar	Click here
Vaishnavi Sahu Dr. S. M. Mishra	Impact Of Stress On Employees Behavior In Organization - A Study of Khamgaon Region	Google scholar	Click here
Madhuri Chandwani Dr. S. M. Mishra	Systematic Study On Attrition Of Workers Of Unorganised Sector In Khamgaon Region	Google scholar	Click here

Hari Mohan Jha Bidyarathi and Ku. Prachi Lalit Pande	Comparative analysis of key players in dairy industry – A study of Khamgaon region	Google scholar	Click here
Ishan Sandip Shah and Hari Mohan Jha Bidyarathi	Comparative Analysis of the Financial Performance of Select Public Sector and Private Sector Banks from 2017 - 2022	Google scholar	Click here
Hrutik Shah and Hari Mohan Jha Bidyarathi	A Comparative Study of Select Insurance Companies and their Products in Buldhana Region	Google scholar	Click here
Mahesh Gawande, Hari Mohan Jha Bidyarathi and Wechansing Suliya	A Study of Consumer Behavior for Insurance Policies in Buldhana Region	Google scholar	Click here
Hari Mohan Jha Bidyarathi and Gaurav M. Deshmukh	India Post Payments Bank – Problems and Prospect in Akola Region	Google scholar	Click here
Hari Mohan Jha Bidyarathi and Rahul Baban Chunekar	A Study of Marketing Strategy of Maharaja Masala Udyog in Buldhana District	Google scholar	Click here
Hari Mohan Jha Bidyarathi and Ku. Komal Deolal Ghyare	Dimensions Of Work From Home Culture- A Study	Google scholar	Click here
Dr. Laxmikant B. Deshmukh, Ku.Shivani Gautam Damodar	An Analysis Of Buying Decision For Electric Two Wheelers -A Study Of Vidarbha Region	Google scholar	Click here
Dr. Laxmikant B. Deshmukh, Rohit Gajanan Shekokar	Distribution Analysis Of Agro Business Marketing In Vidarbha Region	Google scholar	Click here
Dr. L. B. Deshmukh	Critical Analysis Of Petroleum Swap Of Oil Giants In Maharashtra	Google scholar	Click here
Tushar Makode Dr. L. B. Deshmukh	A Study On Consumer Behaviour Towards Purchase Decision Of Bajaj Two Wheelers Bikes With A Special Reference To Tirupati Bajaj Showroom Pvt.Ltd In Akola City	Google scholar	Click here
Dr. Pavan .M. Kuchar*1, Avinash Shrikrushna Bochare*2	Perception About Mobile Banking – A Study Of Buldhana Region	Google scholar	Click here
Dr. Pavan Kuchar*1, Ku. Dipali Onkar Jawkar*2	A Study Of Socio - Economic Impact Of Road Traffic Congestion In Nandura	Google scholar	Click here

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Kapil S. Talreja*1, Dr. Pavan Kuchar*2	Havmor And Top And Town Customer Preference Towards Icecream In Malkapur Region	Google scholar	Click here
Krutika Dhananjay Kulkarni*1, Dr. Pavan M. Kuchar*2	Impact Of Social Media On Youth’S Social Life And Buying Behaviour - A Study Of Khamgaon Region	Google scholar	Click here
Pavan R. Jadhav*1, Dr. P.M. Kuchar*2	Servqual: An Analytical Study Of Public And Private Hospitals In Buldhana District	Google scholar	Click here
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Darpan Rathi Dr. S. M. Mishra	Study of GST and its impact on manufacturing industry	Google scholar	Click here
Swapnil Bondre Dr. S. M. Mishra	A Study Of Brand Switching In Case Of Of Smartphone.	Google scholar	Click here
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Dr. Pavan M. Kuchar1, Dr. Satya Mohan Mishra2, Dr. Mayur A. Dande3	Accelerating Family Businesses- A case of Treasure Trove “Khandelwal Jewelers”	Google scholar	Click here
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Dhanashri V. Waghole ¹ , Dr. Mayur A. Dande ²	“Expanding Knowledge Horizons- A Study Of Social Media With Reference To Farmers”	Google scholar	Click here
Girish M. Sathe, Dr.M.A.Dande	Predicting Consumer Behaviour- An Enquiry Of Domestic Water Purifiers Market	Google scholar	Click here
Jyotsna Dilip Hiwale ^{*1} , Dr. Mayur A. Dande ^{*2}	A Study Of Customer Satisfaction In Banking Industry With Special Reference To Private Sector Bank In Buldhana District	Google scholar	Click here
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Rushabh sardeshmukh Prof.Bilal Husain	A Study Inclination Of Stakeholders Towards Equity Based Mutual Fund In Akola Region	Google scholar	Click here
1)Prof. Bilal Husain, 2)Kamlesh Santosh Umbarkar	A Study on Satisfaction Level of Employees with Special Reference toShivangi Bakers Private Limited (Parle-G Biscuit Company) Khamgaon	Google scholar	Click here
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1) Mr. Kishor Chavhan. 2) Prof.Mr. Bilal Husain.	A Study On Understanding Customer Satisfaction level regarding E-Money in Karanja Region.	Google scholar	Click here
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