



Shri Sant Gajanan Maharaj College of Engineering, Shegaon
Department of Business Administration and Research

Publication Details A.Y. 2021-22

Table 1: International Journal

Name of the Authors	Paper Title	Publisher / Indexing	Link
Bilal Husain, Dr. S.G.Chapke	A Study on Awareness of Risks and Risk Management Practices among Contractors in Buldhana District	Google scholar	Click here
H.M. Jha Bidyarthi and Dr. L.B Deshmukh	OKM and ai TECHNIQUES- Innovation in Human Resource Management	UGC	Click here

Table 2: International Conference

Name of the Authors	Paper Title	Publisher / Indexing	Link
Dr. H M Jha "Bidyarthi"	Assessing the Need of Personalizing Activities and Role to Drive Academic Innovation	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. H M Jha "Bidyarthi"	Millennial Trend in Disruptive Innovation	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. L B Deshmukh	Digital Marketing: An Innovative Approach Towards Traditional Marketing	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. L B Deshmukh	Innovative Marketing Strategies of Leading Shoe Manufactures – A Study	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. L B Deshmukh	Petroleum Swap: An Innovative Approach to Enhance Petroleum Customer Service Level (CSL)	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr.P M Kuchar	Recipe for Inclusive Growth – Women Empowerment	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr.P M Kuchar	Men and Women from Mars and Venus at Work	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr.P M Kuchar	Revitalizing Non-profits – An Enquiry into Innovative Inputs by Vinoba Bhave and Baba Amte	Bloomsbury Publishing India Pvt. Ltd	Click here

Dr. M A Dande	Diffusing Family Business Innovations – A Case of Treasure Trove ‘Khandelwal Jewellers’	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. M A Dande	Recipe for Inclusive Growth – Women Empowerment	Bloomsbury Publishing India Pvt. Ltd	Click here
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Prof. V V Patil	Men and Women from Mars and Venus at Work	Bloomsbury Publishing India Pvt. Ltd	Click here
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Prof. V V Patil	Revitalizing Non-profits – An Enquiry into Innovative Inputs by Vinoba Bhave and Baba Amte	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. B T Husain	Identification and Assessment of Risks Involved in Construction Projects in Western Vidarbha from the Perspective of Civil Contractors	Bloomsbury Publishing India Pvt. Ltd	Click here

Table 3: Book Chapter

Name of the Authors	Title of Book Chapter	Title of Book Series	Publisher	Link
Dr. H M Jha "Bidyarthi"	Assessing the Need of Personalizing Activities and Role to Drive Academic Innovation	Innovation Mangement	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. H M Jha "Bidyarthi"	Millennial Trend in Disruptive Innovation	Innovation Mangement	Bloomsbury Publishing India Pvt. Ltd	Click here
Dr. L B Deshmukh	Digital Marketing: An Innovative Approach Towards Traditional Marketing	Innovation Mangement	Bloomsbury Publishing India Pvt. Ltd	Click here
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