



Department of Business Administration and Research Shri Sant Gajanan Maharaj College of Engineering, Shegaon



AICTE Sponsored

First National Conference on “INNOVATION MANAGEMENT”

NCIM-2022

Dates- 22nd and 23rd April 2022 (Friday and Saturday)

Conference theme: Innovations Management

Call for Papers & Publications:

Research Papers, Articles are invited in all the functional areas of Management, Commerce, Economics and Engineering/Technology related to the main theme or Sub themes of the conference. Submitted papers shall be subjected to blind review. All selected Papers of registered delegates/authors will be **published in Book Format bearing ISBN to be brought out by Bloomsbury Publishing** that will be the part of conference kit.

Important Deadlines:

Submission of extended abstracts	15-01-2022
Submission of full Papers	15-02-2022
Decisions on acceptance of Papers	25-02-2022
Registration of Author Delegates	01-03-2022
Registration of Non-Author Delegates	05-04-2022

About the Conference and Objectives:

Innovation has often been realized as an effort to think out of box. In fact, getting emancipated (freed) from the concept of the box is the first step towards Innovation. An organization’s superficial approach for Innovation results into unforeseen anomalies. That’s why decision making acumen in twenty first century has to be desperately endowed with Innovation. Numerous organizations have turned themselves into success stories through innovative pro-activeness.

Registration Details:

Industrial Delegates submitting Paper	INR 2000
Academic Delegates submitting Paper	INR 1500
Students and Research Scholars Delegates submitting Paper*	INR 1000
All Delegates not submitting Paper*	INR 1000

The Registration fee includes Conference Kit, Certificate, Hi-Tea& snacks, 2 Lunches and 01 dinner and moderate campus accommodation only.

(No accommodation will be provided for on the spot registration)

Note:

- Registration of all authors in Paper is compulsory.
- All authors should register in advance, failing which their papers will not be published.
- Additional (Multiple) papers need to register separately for each paper.

*Conference proceeding not included in conference kit

The scenario in management fraternity including all its facets like Finance, Marketing, Human Resources, Strategy, Entrepreneurship etc. is being stirred with innovative initiatives and there’s a constructive change in pipeline in businesses worldwide. The conference seeks a dive into untouched arenas wherein innovative psyche will emerge like a catalyst. It’s epilogue will stand as a light house for firms, marketers, organizations, industry people, entrepreneurs, academicians, students and the allied segments in their core tasks to be accomplished

Shri Sant Gajanan Maharaj College of Engineering, Shegaon, 444203

Website: www.ssgmce.ac.in, Email: principal@ssgmce.ac.in



About the Institute

Shri Sant Gajanan Maharaj College of Engineering, Shegaon (SSGMCE), one of the premier institutes in the field of engineering, was established in 1983 by Shri Gajanan Shikshan Sanstha, Shegaon. It is affiliated to Sant Gadge Baba Amravati University, Amravati, recognized by AICTE, New Delhi and Approved by DTE, Maharashtra State, Mumbai. Several courses of the institute are also accredited by NBA, AICTE, New Delhi. SSGMCE has the recognition to be the re-accredited institute by NAAC, Bangalore. The Institute was selected as the Network Institute under NPIU's TEQIP, MHRD, Govt. of India under Phase-I. Recently Career360 Magazine, Nov 2016 ranked the institute as "AA+" amongst Engineering Colleges, Ranked amongst 100 India's top-Tech Schools 2015-DATAQUEST-CMR and B-School of India by Outlook-Drishti-Survey-2015. Institute honored with Devang Mehata National Education Leadership Award twice and CII-Gratitude Award. Over three decades, it has successfully nurtured young Indians in engineering and managerial professionals for the betterment of society and humanity as a whole. It is well known for its visionary management, dedicated and devoted faculty, state of the art infrastructure and discipline. It is also known for the overall development of the students' personality with distinct value based spiritual environment. It primarily focuses on the four major pillars of the students' development: Intellectual, Spiritual, Physical and Social. It also provides facilities for the pursuit of excellence and academically suitable climate of the scholarship in terms of curriculum and curricular performance of the students.

About Department:

The Department of Business Administration and Research impart two year full time Post-Graduate Degree Course of Master of Business Administration (M.B.A.) with prior approval from All India Council for Technical Education, New Delhi and affiliation to Sant Gadge Baba Amravati University, Amravati.

The qualitative attitude and students' centric approach coupled with industrial collaboration paid dividends to the department and its stakeholders which came in form of NBA Accreditations (first in 2002, second in 2007 and third time accreditation in 2013), NAAC Accreditations (first in 2002 and second in 2010), ISO Certification, Business India Best B-Schools Ranking (continuously since 2010), ranking amongst India's top 100 B-Schools by Career Outlook Survey continuously since 2015, Management College of the Year Award by Higher Education Review Magazine continuously for two years in 2016 and 2017.

The department has been honored with Dewang Mehta Education Leadership Award 2015 and 2016, ranking under Excellent Placement Category by Go-Education Survey and rankings by similar other national surveys including one by Business Today etc.

Gold Medal awards to its students for their consistent performance in university examinations, their satisfactory placements in India and abroad and above all some of the outstanding entrepreneurial ventures established by our alumni. The march is on which has begun in small way through international exposures to our students from CEOs (like Dr. Vikram Pandit of Citibank, USA and Mr. Pradeep Andhare of FOTONS Ltd., China) and academicians (like Prof. Rajiv Lall of Harvard Business School, USA) and internalization of academic excellence parameters like research and publications, academic visits abroad, MoUs, intense industry-interaction, host of co-curricular activities and so on and so forth

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Sub Themes:

- *Innovations in Human Behavior*
 - *Innovations in Finance*
 - *Innovations in Accounting*
 - *Innovations in Marketing*
 - *Innovations in supply chain management*
 - *Innovations in production and operations*
 - *Agro business innovations*
 - *Innovations in urban planning*
 - *Collaborative innovations*
 - *Innovations for rural India*
 - *Eliminating barriers through innovations*
 - *Service sector innovations*
 - *Small scale industries and innovations*
 - *Innovations and multi- national corporations*
 - *Innovations in ICT*
 - *Holistic innovations*
 - *Banking and insurance innovations*
 - *Intellectual property rights*
 - *Multi- disciplinary innovations*
 - *Case studies allied with “Innovation”*
- ✓ **Send your abstract and full paper on this mail id: ncim@ssgmce.ac.in**

Structure of Paper Draft:

- An electronic version of manuscript in MS Word must be sent to online only .
- Manuscript should be of maximum 5000 words approximately. Lengthy Paper is liable for rejection.
- All text should be single space with 1 inch margin on all sides. Use 12 point Times New Roman font with Harvard style Referencing.
- Self declaration form from Author/Authors is must for the paper publication.

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Bank Information for payment of conference fees:

Process (Steps) for the On-Line Payment of Fees through SB Collect:

1. Open www.onlinesbi.com on a browser
2. Click on SB Collect
3. Click Check Box to Proceed for payment (Terms & Conditions Box)
4. Click on Proceed
5. Select State-Maharashtra & Select-Educational Institution- Click on GO
6. Type: Shri Sant Gajanan Maharaj College of Engineering and Click on Submit
7. Select Payment category – Workshop/ Seminar – Pay the conference fees as per Fees Structure
8. Fill all the details on the page Write MBA in Branch and 123456 as a Student ID
9. Pay the amount of Fees by selecting appropriate method like Net Banking of any Bank/Credit Card/Challan
10. After Transaction- Note down the Reference number and download the SB Collect Receipt and send a photo of it on Whatsapp no. 7875104343 and the registration form.

Link for registration form:

https://docs.google.com/forms/d/1s7yxXdNaVvHdN7_07i3TbIhtnQ4SSC9Mkxl7Y5gLOPw/edit?usp=drivesdk

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