

NEWSLETTER - SPRING SEMESTER JANUARY-JUNE 2025



SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING, SHEGAON DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH

Vision, Mission / PEOs and POs of MBA Department

Vision

To be a learning centre for developing competent managerial manpower with spiritual blend to serve industry and humanity

Mission

- To develop competent and entrepreneurial manpower through research, innovation and quality education
- To develop human resources with spiritual values to serve global society

Program Educational Objectives (PEOs)

- Students would accomplish distinguished positions in the corporate world and act as change agents in the society.
- Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.
- Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.
- Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (Sarve Bhavantu Sukhinah).
- Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

Program Outcomes (POs)

- Apply knowledge of management theories and practices to solve business problems.
- Foster analytical and critical thinking abilities for data-based decision making.
- Ability to develop value-based leadership quality.
- Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
- Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Department was ranked AA+ in the survey “India’s best b schools” by Career 360 this year which was another feather in the cap. Department stood 35th in Maharashtra and 108th in the country. Further, it stood 41st in the Western zone and 234th in India in the surveys conducted by IIRF and Business Today. A good number of students got recruited in organizations like HDFC, HFFC, Rinex, ESAF, Kalash Seeds, D Mart, Kidara etc.

A good number of activities/ workshops/ talks were organized on “Innovation and Entrepreneurship” through IIC (Institution’s Innovation Cell) Dr. Manoj Kumar Mishra, Mr. Madhukar Bhurle, Mr. Vishal Mihani and Mr. Soham Belokar were the resource persons for the same. . BARSA (Business Administration and Research Students’ Association) activities and Skill Development activities like extempore, group discussion, debate, quiz competition, case study analysis etc. were organized in the department for the overall development of students.

Faculty members from the department participated and organized various workshops and faculty development programs. They also published their research papers in conference proceedings and journals. They were chosen as reviewers and editors in reputed journals. Some faculty members were invited as guest speakers in other institutions.

MOUs were done with organizations like Bajaj Finserv and Kalash Seeds. Dr. Bilal Husain wrote and published a book titled “Foundational Hypothesis Testing: Z, T, ANOVA, Chi-Square- A guide to essential statistical tests for research”. Dr. Mayur Dande, Dr. Pavan Kuchar, Dr. S. M. Mishra submitted a proposal titled “The philosophical odyssey of ancient Varkari Sampraday (Sect) and its relevance to twenty first century” sent to IKS (Indian Knowledge System) Cell, AICTE under IKS Textbook & Course Material Program 2025. Dr. Mayur Dande received “Champion Blood Donor Award” for donating blood 25 times. Faculty members have submitted expression of interest under Bhartiya Bhasha Pustak Scheme, AICTE

“Parishkriti”, the flagship National Level Management Symposium of Department of Business administration and research, Shri Sant Gajanan Maharaj College of Engineering, Shegaon was organized during 7-8 March 2025. It was organized with the engineering’s technical symposium Pursuit 2025. Parishkriti 2025 included seven sub events- Business Quiz, Paper Presentation, Movie Mania, Community Based Learning, IKS (Indian Knowledge System) quiz, Online Stock Market Quiz and Online MS Excel Quiz. Around 1050 students (in-house and from outside institutions) had registered in various events. Students from P.R. Pote Institute, Amravati, PRIMITR, Badnera, Meherbano College, Akola and from Karnataka, Andhra Pradesh, Tamilnadu also took part in events.

Sr. No.	Activity	Outcomes
1	Group Discussion and presentation on diffusion of innovation	Communication, Arriving at a collective decision or understanding
2	A Hands on session on Soft skills and Team building by Mr. Avez Shaikh	Assimilation of prerequisites of Soft skills and Team building
3	Extempore	Presence of mind, Co relational fluency
4	Guest Talk by 1- Mr. Chirag Lasod, Jain Exports, Neemuch, M. P.	1- Comprehension of agricultural exports procedures and documentation 2- Grasping of marketing strategies

	2- Mr. Rajesh Jadhav, founder, Surya Consumer Products, MIDC, Buldana 3- Mr. Soham Belokar, District Officer, Pradhan Mantri Sukshma Anna Prakriya Udyog, Buldana	3- Comprehension of Government agricultural schemes and documentation
5	Kridastuti (Sports Meet)	Team cohesiveness
6	Workshop on Yoga, Meditation and Indian Version of Zumba by Ms. Nishtha Purwar, Crossbeat Fitness, Khamgaon	Learning basics of Yoga, Meditation and Indian Version of Zumba
7	Group Discussion on various topics	Communication, Arriving at a collective decision or understanding
8	Study visit to Brahmhakumari Center, Shegaon	Analysis of need for indigenous aspects in modern times with current lifestyles.
9	Badminton matches	Aspirants attempted for physical fitness.
10	Study visit to “Avishkar” Social and Cultural Organization, Shegaon	1- Grasping functioning of a non profit organization. 2- Analysis of artistic creations by specially abled children
11	Workshop on stress management by Mrs. Manisha Naik, Psychological Counselor, Akola	Practice of basics of Ashtang Yoa and Anulom-Vilom
12	A session on “Classical Singing as a remedy for Stress Management” by MBA I year student Gauri Apte	Comprehension of Indian Classical Ragas and their relation to stress relief.
13	Virtual Talk “A philanthropist speaks” by Sudha Murthy Ji	1- Grasping of CSR activities of conglomerates
14	Study Visit to Reliance Trends, Shegaon	1- Grasping functioning of Reliance trends outlet
15	Study Visit to Peter England Outlet, Shegaon	1- Comprehension of sales promotion activities and brand loyalty
16	Live Session on “Union Budget”	1- Experience of national level resource allocation 2- Experience of national level policy formation
17	Treasure Hunt	Curiosity Building, Team Cohesiveness
18	Performing Community Based Learning Projects- I	1- Team cohesiveness 2- Creativity
19	Performing Community Based Learning Projects- II	1- Team cohesiveness 2- Creativity
20	Study Visit to Yadav Bakers, Shegaon	1- Grasping functioning of small scale business
21	Study Visit to Shah Agencies, (Dealer of Birla White Cement/ Wall Putti) Shegaon	1- Know how of process and documentation for becoming authorized dealer
22	Study Visit to Satpuda Engineering Services, (Distributor of GM Electrical products) Shegaon	1- Know how of process and documentation for becoming authorized dealer 2- Comprehension of channel management
23	Guest Talk by Mr. Gagan Sharma, Shegaon	1- Grasping functioning of family business

	Kachori	2- Comprehension of digitization and expansion of family business
24	Guest Talk by Mr Shekhar Rajguru, Entrepreneur, Nashik on "Mindfulness and Focus: Enhancing Productivity in the Workplaces"	Participants gained a better understanding of how mindfulness practices can help manage stress, improve concentration, and foster a more engaged and positive mindset at work.
25	Guest Talk by Mr. Shrikrushna Wadodkar (Gurukrupa Industries, Shegaon) (Manufacturing of Paver Blocks)	1- Comprehension of journey of a youngster in setting a plant 2- Know how of marketing, managing people
26	Study Visit to Gurukrupa Industries, Shegaon	1- Grasping of small scale production 2- Comprehension of industrial/ organizational buying (raw materials)
27	A movie session- 12 Angry men	Assimilation of leadership, decision making and conflict management
28	Panel Discussion	1- Assimilation of personality traits of the business owners
29	An expert talk by Mayuri More – Digital Transformation in businesses.	Attendees gained clarity on what digital transformation entails and how it extends beyond mere digitization to include cultural shifts, process reengineering, and customer-centric innovation.



