

NEWSLETTER - AUTUMN SEMESTER JULY-DECEMBER 2024



SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING, SHEGAON DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH

Vision, Mission / PEOs and POs of MBA Department

Vision

To be a learning centre for developing competent managerial manpower with spiritual blend to serve industry and humanity

Mission

- To develop competent and entrepreneurial manpower through research, innovation and quality education
- To develop human resources with spiritual values to serve global society

Program Educational Objectives (PEOs)

- Students would accomplish distinguished positions in the corporate world and act as change agents in the society.
- Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.
- Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.
- Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (Sarve Bhavantu Sukhinah).
- Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

Program Outcomes (POs)

- Apply knowledge of management theories and practices to solve business problems.
- Foster analytical and critical thinking abilities for data-based decision making.
- Ability to develop value-based leadership quality.
- Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
- Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

The Department of Business Administration and Research achieved all the 100 percent admissions through central admission process. An orientation program as prescribed by AICTE was organized for the new batch wherein renowned personalities from industry and academia were invited.

A good number of activities/ workshops/ talks were organized on “Innovation and Entrepreneurship” through IIC (Institution’s Innovation Cell). Prof. Manoj Kumar Mishra, Mr. Vishal Mihani, Mr. Madhukar Bhurle, Mr. Soham Belokar were the guest speakers for the same. After second semester examination, entire batch of MBA I semester underwent Summer Internship Projects in various multinationals, service sector organizations/ banks like Haldirams Nagpur, Agrowsure Products & Innovation, Central Bank of India, Khamgaon Urban Credit Co-operative, Motilal Oswal Financial Services Ltd., Sara Spintex Pvt. Ltd., Akshat Enterprises, HR Solutions, Akola etc.

Mrs. Sapna Bhadresha, Pure Health, Dubai, Mr. Chirag Lasod, Head, Jain Exports, Neemuch, Madhya Pradesh, Mr. Rajesh Jadhav, Owner, Surya Consumer Products, Buldana, Mr. Soham Belokar, Field Officer, POCRA (Project on Climate Resilient Agriculture), Mr. Avez Shaikh, Senior Executive, HR, Vivaldis Foods and Health Ltd., Pune delivered guest talks on various contemporary topics.

Three projects on Solid wastes problem, agricultural innovation and rape issue by MBA I year students got ranked in “Avishkar” at district level and were selected for next round at university level. One of these projects by MBA II year students Gayatri Deshmukh was selected for State Level Competition at Dr. Babasaheb Technological University, Lonere.

BARSA (Business Administration and Research Students’ Association) activities and Skill Development activities like extempore, group discussion, debate, quiz competition, case study analysis etc. Were organized in the department for the overall development of students.

Study visits to Reliance Mart, Brahmakumari Center and Aavishkar Social, Cultural and Specially Abled Organization, Shegaon were organized. Such activities are part of experiential teaching- learning phenomenon in the department.



Workshop on Stress Management



Extempore Session I



Extempore Session II



Admission Process



Case Study Session



Virtual Talk by Hon. Mrs. Sudha Murthy



Visit to Brahmakumari Center, Shegaon



Visit to Aavishkar Social, Cultural and Specially Abled Organization, Shegaon



Workshop on Yoga, Meditation and Indian Version of Zumba by Mrs. Nishtha Purwar (Jethani)



Skill Development Activity